



# Company Profile of R&A Equipment Limited

## WHO WE ARE

R&A Equipment Limited is an indigenous technology distribution company specialising in the laundry and dry cleaning business. We sell new, used and reconditioned laundry equipment and accessories as well as quality spare parts. We provide solution to our the laundry equipment, accessories and spare parts needs of our clients in various industry sectors including laundry and dry cleaning service, hotel & hospitality, healthcare, education and other sectors.

In addition to sale of international laundry equipment brands, we offer a range of other services such as installation, technical consultancy, provision of spare parts and after sale service and maintenance.



We are backed by some of the world's top laundry and dry cleaning equipment manufacturers in Italy. This should give our clients the peace of mind and reassurance that they are getting the best and most reliable laundry and dry cleaning equipment in the industry.

## OUR MISSION, VISION & CORE VALUES

***Our Mission:*** Provide solutions to our customers in different industry sectors in Nigeria by offering international brands of high quality laundry equipment, accessories and spare parts.

***Our Vision:*** Become the industry leader and the go-to place for quality laundry equipment, accessories and spare parts in Nigeria.

***Our Core Values:*** Business operation at R & A is guided by the following core values:

***Friendly Customer Service:*** Our customer service is next to none in the industry. We treat our customers with utmost respect whether they visit our store or communicate with us by phone, email or social media.

***People-orientation:*** We value our people (including our staff, suppliers and customers) and define ourselves as a company that cares. We genuinely and sincerely appreciate the support of our people and create an environment where they can thrive and achieve their best.

***Commitment to the Highest Quality Standards:*** We are committed to stocking and offering the highest quality laundry and dry cleaning equipment, accessories and spare parts from well-known international brands.



**Professionalism:** We are very professional in our approach to business including sales, installation and after-sales service and maintenance. We deploy our expertise and demonstrate technical competence in everything we do.

**Integrity and Good Reputation:** Our business practices are driven by a quest to deliver on promises and protect the reputation of our company. Consequently, we honour our commitments and promote the highest standards of integrity, fairness, honesty and transparency in our dealings with our customers and other stakeholders.

**Value for money:** We ensure that our consumers receive value for their money through our unrelenting commitment to providing the highest quality brands of laundry equipment, accessories and spare parts.

## WHAT WE DO

R &A offers the following services to our numerous customers throughout Nigeria:

- ✚ Sell the highest quality Italian laundry and dry cleaning equipment, accessories and spare parts.
- ✚ Install laundry and dry cleaning equipment using our team of professionals to ensure proper installation.
- ✚ Provide technical consultancy services to our customers.
- ✚ Provide after-sale service and maintenance (based on a separate arrangement) to our customers.
- ✚ Educate our customers on the proper way of handling laundry and dry cleaning equipment and accessories to obtain the best results.

## WHO WE SERVE

Our target market is huge and includes just about any organization that needs industrial or commercial size laundry and dry cleaning equipment and accessories. Our primary target market includes:



- ✚ Operators of laundry, Laundromats and dry cleaning business
- ✚ Hotels, spa, leisure & hospitality business
- ✚ Hospitals & clinics
- ✚ Hostel & apartments
- ✚ Universities and tertiary institutions
- ✚ Industrial uniform providers
- ✚ Any person, company or organisation in need of commercial and industrial laundry and dry cleaning equipment and accessories

## WHERE WE SERVE

We serve clients in all **geopolitical zones on Nigeria**



## OUR OPERATIONAL EQUIPMENT TYPES

R & A provides the following types of commercial laundry equipment to our clients based on operations:

- ✚ **Multi-housing laundry equipment:** These types of laundry systems are usually installed in hostels and apartment buildings for the benefit of tenants. They cater to the needs of each apartment and come complete washer and dryer sets.
- ✚ **On-premises laundry equipment:** These types of laundry systems are usually installed on premises and facilities such, hotels, hospitals and apartments and comprise both washers and dryers.
- ✚ **Vended laundry equipment:** These are coin or card-operated laundry equipment that are often used for self-service laundry business operations.

## WHAT IS UNIQUE ABOUT US

R & A's unique strength lies in the quality of laundry equipment which come from the top international brands we represent as well as our top-notch customer service and after-sale service.



# OUR EQUIPMENT SELECTION

*Our Laundry & Dry Cleaning Equipment & Machines*





*Tumble Dryers*



**OUR ACCESSORIES SELECTION**

*Hydro Extractors*





*Steam Spotting & Staining Removing Tables*



*Clothes Conveyor Belt & Bagging Machine*



## Automatic Finishing Tables



## Automatic Shirt & Form Finishers



## Automatic Steam Ironing Tables



## Our Partners Are International Brands

We partner with some of the top international brands and manufacturers of laundry and dry cleaning equipment and accessories from Italy. These include:



# OUR CONTACT

## International Headquarters

Italy (Phone: +39 3395253331)

## Nigeria Headquarters

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